



Company Profile

Established in 1990, SoftLink develops, markets and supports solutions for exchanging and distributing files in mixed networking environments. SoftLink is committed to continuously developing standard-setting technologies that support more platforms and provide unsurpassed functionality for the business community.

SoftLink's major product suites are:

- FASTCopy – a proprietary Enhanced File Transfer protocol
- FEST – a multi-protocol automatic forwarding and distribution platform
- LiteCopy – an easily deployed clientless file transfer solution
- B-Hub – an enterprise solution for exchanging files with business partners

Providing enterprise-grade solutions for medium to large companies, SoftLink has a diverse range of clients from different sectors, including major financial institutions, large telecommunications companies, billing solutions providers, military organizations and major banks.

SoftLink's global dominance in performance and technology was acknowledged by META Group in their 2003 EFT market survey. In the survey, META Group ranked SoftLink as the outright global leader in file transfer technology "with strong showings in performance, scalability and integration". META Group also commended SoftLink's "positive customer perception" and embracing of an "overall integration solution".

Meeting Customers Needs

SoftLink's attentiveness to market trends and customer needs plays a significant role in the evolution of its file transfer solutions. FASTCopy - SoftLink's flagship product - offers over 200 transfer enhancement features, many of which were requested by clients in over a decade of proven production.

In addition to FASTCopy, SoftLink also provides secure multi-protocol solutions for automatic file forwarding and distribution. Now, from a single platform an organization can distribute files to multiple recipients using a wide variety of protocols.

In a B2B environment, some customers maintain a strict policy against installing third-party software. To meet the needs of these customers, SoftLink developed LiteCopy, a centrally configured clientless file transport solution.

For large organizations with multiple business partners, SoftLink developed B-Hub - a multi-protocol, multi-client file exchange solution.

Anticipating the changing trends in data exchange, SoftLink invests considerable resources in developing new products and enhancing its existing product line.

Comprehensive Customer Support Every Step of the Way

SoftLink understands that customer support is paramount to ensuring a smoothly running working environment. Responsive and efficient product support services are provided from the evaluation stage, through product implementation and beyond. Combined with our policy of continual research and development, this means that our service levels are unparalleled and the company is better positioned to deliver solutions that truly meet the needs of our customers.

The Choice of Global Leaders

SoftLink's client base includes some of the most prominent firms in the financial, military, telecommunication and public sectors. Leading organizations and global enterprises rely on SoftLink's high-performance technologies for timely information transfer, which is critical for optimized decision-making and other business processes.

A commitment to security and confidentiality makes SoftLink the leader in industries requiring maximum security: banks, institutional traders, billing solution providers, data distribution and storage firms, space exploration agencies and military entities. In addition, some of the largest consulting firms and integrators worldwide use SoftLink's file transfer solutions as a backbone in diversified projects.